

## **Kirstin Quigley Siemering, DrPH, RD**

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### **POSITIONS, ROLES, AND KEY ACCOMPLISHMENTS**

#### **Health Initiatives Manager, 2014–present**

Patient Engagement and Risk Factor Programs

American Heart Association – National Center, Dallas, TX

- **Lead collaborative efforts** to develop, test, and refine place-based approaches for improving blood pressure control among priority populations.
- **Manager, *Check. Change. Control. Connecting Communities and Care*** initiative (please see following section on Community-engaged Research and Outreach), funded by Kaiser Permanente National Community Benefit.

#### **Population Health Researcher, 2009–2014**

University of Wisconsin Population Health Institute (UWPHI)

Department of Population Health Sciences

University of Wisconsin School of Medicine and Public Health, Madison, WI

- **Manager, national *RWJF Culture of Health Prize*** to honor communities for community health improvement efforts. Led prize development from the ground up and managed day-to-day operations in a highly collaborative team effort with University of Wisconsin and Robert Wood Johnson Foundation colleagues.
- **Associate Editor, *Improving Population Health* blog** (2010-13). Key responsibilities included research, writing, editing, site development and maintenance, blog promotion and social media outreach, and ongoing evaluation.
- **MPH Faculty.** Section leader for PHS 780: Principles and Practice of Public Health
- **Academic Partner, Technical Advisor, and Evaluation Specialist** for various community-engaged research and outreach partnerships (please see following section on Community-engaged Research and Outreach). Actively participated in planning, implementation, data analysis/evaluation, and dissemination of findings.

#### **Senior Outreach Specialist, 2005–2009**

Wisconsin Area Health Education Centers (AHEC) Program

University of Wisconsin School of Medicine and Public Health, Madison, WI

- **Coordinator, Wisconsin Community Health Internship Program (CHIP)**, led development, implementation, and evaluation of this statewide program from its infancy. This annual 8-week summer program allows undergraduate and graduate students to engage in service learning projects that address real-world public health priorities and challenges by working as paid interns with local health departments and other community-based organizations throughout Wisconsin. Key responsibilities included collaborating with mentors to determine quality goals and objectives, designing and delivering a distance-education curriculum to supplement interns' on-site learning, and engaging interns and mentors in reflective program evaluation.
- **Academic Partner, Technical Advisor, and Evaluation Specialist** for various community-engaged research and outreach partnerships (please see following section on Community-engaged Research and Outreach). Actively participated in project planning, implementation, data analysis/evaluation, and dissemination of findings.

**Associate Outreach Specialist | Graduate Student Researcher, 2000–2005**

University of California Cooperative Extension  
 Department of Nutritional Science and Toxicology  
 University of California, Berkeley, Berkeley, CA

- **Led development** of *Children and Weight: What Communities Can Do*, a step-by-step curriculum/guide (including a 15-minute video) to help community leaders establish local coalitions to prevent childhood obesity. Provided technical assistance to coalition leaders through distance-education and conducted process evaluation through web-based surveys.

**Curriculum Development Specialist (Contract), 2002**

Michigan Department of Community Health, East Lansing, MI

- **Developed** a semester-long curriculum to promote positive body image among K-12 students.

**Associate Outreach Specialist, 1998–2000**

Center for Weight and Health  
 University of California, Berkeley, Berkeley, CA

- **Managed** day-to-day activities of a longitudinal women's bone health study, including developing protocols, supervising project staff, participating in development of written instruments, data management, and analyses.

**Health Education and Biology Teacher, 1996–1998**

Balboa High School  
 San Francisco Unified School District (SFUSD), San Francisco, CA

- **Developed and taught** innovative curricula to serve a diverse, low-income student body.
- **Completed** two-year SFUSD/San Francisco State University Intern Program (fulfilled all pedagogic requirements for California state single subject teaching credential) and participated in a district-sponsored mentoring program for new teachers.

**Teaching Assistant, General Biology, Spring 1996**

Department of Integrative Biology  
 University of California, Berkeley, Berkeley, CA

- **Taught** weekly laboratory section for this undergraduate course
- **Graded** quizzes, midterms, and final exams
- **Held** regular office hours to provide one-on-one support for students

**COMMUNITY-ENGAGED RESEARCH AND OUTREACH****Check. Change. Control. Connecting Communities and Care (2014-2018)**

With initial pilots in Atlanta and San Diego, this highly collaborative effort aims to strengthen existing and create new systems improvements within and across clinical and community settings for the purpose of improving hypertension control among African-Americans. Role: Program Manager.

**Harvest of the Month Partnership (2012–2015)**

Collaborated with the La Crosse County Health Department and other community partners to design, implement, and evaluate a campaign to raise awareness and increase fruit and vegetable consumption through engagement of schools, businesses, grocers, and restaurant owners in a coordinated effort to change the community's nutrition environment. Role: Academic Partner/Evaluator.

### **The Family Table (2008-09 and 2012-13)**

Collaborated with the West-Central Wisconsin Community Action Agency (West CAP) and UW Extension to design, implement, and evaluate a hands-on, interactive program for low-income families in five northwest Wisconsin counties. Program created a supportive environment for enhancing knowledge and skills for preparation of healthy, economical meals. Role: Academic Partner/Evaluator.

### **Fox Cities Salvation Army Good Garden/Good Eats Program (2009-2013)**

Collaborated with the Fox Cities Salvation Army in Appleton, Wisconsin to evaluate ongoing efforts to enhance self-sufficiency, build community, and promote leadership development among low-income adults through a community-based garden program. Role: Evaluator.

### **The Wisconsin Community Health Worker Network (2008-2009)**

Collaborated with the Northeastern Wisconsin Area Health Education Center (NEWAHEC) and other community partners to establish a statewide community health worker network, organized an inaugural conference, and developed a plan for core competency training. Role: Team Leader.

### **Wisconsin Photovoice Projects (2008-2009)**

Collaborated with the Wisconsin Department of Health Services, the City of Watertown (focus on seniors), the St. Croix County Health Department (focus on low-income mothers), and the Red Cliff Tribal Community in Bayfield (focus on new parents) to raise awareness and inspire change through participatory photo documentary projects. Role: Team Leader.

### **¡Sí Se Puede! (Yes You Can!) Program (2006-2009)**

Collaborated with the Northeastern Wisconsin Area Health Education Center (NEWAHEC) and multiple community partners in Green Bay, Wisconsin to develop, implement, and evaluate a faith-based diabetes self-management program to serve the community's Latino residents. Role: Curriculum Consultant /Lead Evaluator.

### **Health Care Interpreting Information and Resource Project (2005-2006)**

Collaborated with Wausau Family Medicine Clinic in Wausau, Wisconsin to develop, implement, and evaluate a pilot effort to assess the skills of Hmong healthcare interpreters. Role: Team Leader.

## **PUBLICATIONS**

Zahner SJ, Oliver TR, **Siemering KQ**. (2014). The Mobilizing Action Toward Community Health Partnership Study: Multisector Partnerships in U.S. Counties with Improving Health Metrics. *Preventing Chronic Disease*, 11(1). [http://www.cdc.gov/pcd/issues/2014/pdf/13\\_0103.pdf](http://www.cdc.gov/pcd/issues/2014/pdf/13_0103.pdf)

Kindig DA, Booske BC, **Siemering KQ**, Henry BL, Remington PL. (2010). Observations and recommendations from the Mobilizing Action Toward Community Health (MATCH) Expert Meeting. *Preventing Chronic Disease*, 7(6). [http://www.cdc.gov/pcd/issues/2010/nov/pdf/10\\_0132.pdf](http://www.cdc.gov/pcd/issues/2010/nov/pdf/10_0132.pdf)

Woulfe J, Oliver TR, Zahner SJ, **Siemering KQ**. (2010). Multisector Partnerships in Population Health Improvement. *Preventing Chronic Disease* 2010, 7(6). [http://www.cdc.gov/pcd/issues/2010/nov/pdf/10\\_0104.pdf](http://www.cdc.gov/pcd/issues/2010/nov/pdf/10_0104.pdf)

Espinosa-Hall GB, Metz D, Johns M, Smith D, Crawford PB, **Siemering KQ**, Ikeda J (2007). UCCE help community coalitions reduce childhood overweight. *California Agriculture*, 61(3), 124-130.

Wang MC, Crawford PB, Hudes M, Van Loan M, **Siemerling KQ**, Bachrach LK. (2003). Diet in midpuberty and sedentary activity in prepuberty predict peak bone mass. *American Journal of Clinical Nutrition*, 77(2), 495-503.

**Siemerling KQ**, Mitchell R, Ikeda J, Lyons P, Crawford P, Gosliner W, Caffery C. (2002). *Children and Weight: What Communities Can Do*. University of California Agriculture and Natural Resources Publication 3422.

## PRESENTATIONS

*RWJF Roadmaps to Health Prize: Improving Health at the Population Level in Manistique, Michigan*. **Siemerling KQ** and Phillips S. Michigan Critical Access Hospitals Conference, Bellaire, MI. (11/13).

Using Blogs to Enhance Teaching and Learning: From the Classroom to the Blogosphere... And Back Again. **Siemerling KQ** and Kindig DA. Invited webinar with Association of Schools of Public Health (ASPH). (12/11).

Krahn S, Mofle T, Quinn T, **Siemerling KQ**. The Family Table Project: Informing the Development of a Family-Centered Shared Meal Preparation and Nutrition Education Program. Wisconsin Dietetic Association Annual Conference in Wisconsin Dells (4/09).

Wisconsin Area Health Education Centers' (AHEC) Community Health Internship Program. **Siemerling KQ**. Oral Presentation. American Public Health Association Annual Meeting, San Diego, CA. (11/08).

Developing and Piloting a Protocol for Assessing the Skills of Hmong Medical Interpreters. Poster. **Siemerling KQ**, Banning J, Thao ML, Thao L, Matthew S, Sugden NA. Univ. of Wisconsin Population Health Institute Biennial Conference Waukesha, WI (12/07).

## BLOG POSTS ([www.improvingpopulationhealth.org](http://www.improvingpopulationhealth.org))

Make Way for Starbucks' Community Stores (1/25/12)

Population Health Eye on Pre-Kindergarten (12/20/11)

Population Health Eye on Affordable and Healthy Housing for All (10/25/11)

Population Health Eye on Community Colleges (8/31/11)

Population Health Eye on "Total Worker Health" in Lincoln, Nebraska (8/2/11)

Population Health Eye on Food Deserts in Small Town America (7/12/11)

Population Health Eye on Utah's Wasatch Front (6/7/11)

Population Health Eye on Oklahoma (5/4/11)

Honoring Population Health Heroes for National Public Health Week (4/4/11)

New Year's Resolutions and Population Health Improvement: Anything in Common? (12/27/10)

Dynamic Duo: Healthy Food and Jobs (5/18/10)

## STUDENT COMMITTEES

2015 Lauren Bauer (MPH Candidate, University of Wisconsin School of Medicine and Public Health)  
Capstone Project Title: Program Evaluation of the Integrative Health Coaching Initiative at the Aurora Walker's Point Community Clinic: Uncovering Barriers to Wellness. Role: Chair.

2009 Susan Krahn (MS Candidate, Food and Nutritional Sciences, University of Wisconsin – Stout)

Thesis Title: Connecting Families Around the Table: The Development of the Family Table Project. Role: Member.

## FELLOWSHIPS, SCHOLARSHIPS, AND TRAINING PROGRAMS

Russell M. Grossman Endowment. Dissertation Research Award (2003)  
 Helen and Mayhew Derryberry Scholarship (2003-2004)  
 Ruth Hueneman Scholarship (2003-2004)  
 U.S. Public Health Service Traineeship (2002-2003)

## PROFESSIONAL SERVICE

2015-present Panel Reviewer, Patient-Centered Outcomes Research Institute (PCORI)  
 2013-present Peer reviewer, *Preventing Chronic Disease*  
 2012-2014 Wisconsin Division of Public Health Environmental Public Health Tracking System Technical Advisory Group  
 2008-2009 Proposal Reviewer, Health Resources and Services Administration (HRSA) Patient Navigator Outreach and Chronic Disease Prevention Demonstration Program  
 2006-2007 Proposal Reviewer, Wisconsin Partnership Program Community-Academic Partnership Fund

## COMMUNITY SERVICE

1994-present Brown University Alumni Interviewing Program  
 2008-present Madison Area Chair (Midwest Regional Chair for 2011-12 season)  
 1994-2008 Interviewer

## EDUCATION AND CREDENTIALS

Doctor of Public Health (DrPH)	University of California, Berkeley Concentration: Public Health Nutrition	2005
	Dissertation: <i>Perceptions of Childhood Overweight: A Q Method Study</i>	
Master of Public Health (MPH)	University of California, Berkeley Concentration: Public Health Nutrition	1996
Bachelor of Arts (AB)	Brown University Concentration: Human Biology (Race & Gender Theme)	1992
Registered Dietitian (RD)	American Dietetic Association	1998