2020 Vision: The Journey to Redesigning Care
UW Health Quality Week – October 19-23, 2009
Open to all UW Health faculty and staff

Kick-off Quality Week with Meg Gaines
Martha E. (Meg) Gaines is a 1983 graduate of the University of Wisconsin Law School, where she received the Wisconsin Law Alumni Award for outstanding contribution to the community. In 1993, she received her LLM, also from the UW Law School, completing research on effective legal representation from the clients’ perspective. In 2000, Gaines co-founded The Center for Patient Partnerships at the University of Wisconsin. The Center trains students from the schools of law, medicine, nursing, pharmacy and social work to provide advocacy for cancer patients. On Monday, hear her kick-off Quality Week with her presentation Recipe for Consumer Engagement: The Critical Ingredients, from noon–1 p.m. at 1244 HSLC.

Keynote Speakers
Thursday, October 22, 2009, 5-7 p.m., 1306 HSLC

Stephen C. Schoenbaum, MD, MPH, is Executive Vice President for Programs at The Commonwealth Fund and Executive Director of its Commission on a High Performance Health System. The Fund is devoted to improving coverage and access to health care and quality of care through support of health services research and health policy analysis. Hear his presentation, The Imperative to Redesign Care, to learn about the future of health care and the impact on health care organizations, from 5 – 5:45 p.m., at 1306 HSLC.

David Loxterkamp, MD, is a family physician from Belfast, Maine, who co-founded Seaport Family Practice. His favorite pastime is writing, and his stories and essays have appeared in the New England Journal of Medicine, Journal of the American Medical Association and the British Medical Journal. Hear his presentation, Fourteen Aphorisms: Practicing the Values of Family Medicine, to learn techniques to provide effective patient-centered care, from 5:45 – 6:25 p.m., at 1306 HSLC.